



# BC FARMERS' MARKET NUTRITION COUPON PROGRAM



# FMNCP X CBT Orientation

## Childcare Program

2026

Photo Credit: New Westminister Farmers Market & Johann Vincent

# Agenda

Welcome and Introductions  
About the BCAFM and FMNCP  
Administering the CBT Child Care Program  
Questions



**BC FARMERS' MARKET**  
**NUTRITION COUPON PROGRAM**



# Our Team

**Peter Leblanc**- Program Manager

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# Mission

Our mission is to support,  
develop and promote farmers'  
markets in BC



# Guiding Principles

Resiliency  
Connection  
Innovation  
Equity, Social Justice & Decolonization  
Empowerment  
Joy & Celebration



Credit: BC Farmers' Market  
Trail & Jordan Dyck



Founded in 2000, BC Association of Farmers' Markets (BCAFM) is a member based non-profit organization which supports and promotes 145+ member farmers' markets in all regions of British Columbia so local food continues to thrive.

# About

Farmers' Market Nutrition  
Coupon Program



**BC FARMERS' MARKET  
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# FMNCP Objectives

- Increase access to healthy local food for lower-income pregnant people, families with children and seniors/elders.
- To improve the health of lower-income British Columbians.



# FMNCP Objectives

- To improve the economic prosperity of British Columbia farmers who sell at BC farmers' markets.





Supported by the Province of  
British Columbia and the  
Columbia Basin Trust

# 2026 Child Care Program

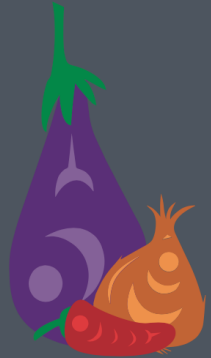
Funded by the Columbia Basin Trust

Childcare facilities with 10 or more children in care who provide meals or snacks.

Each facility can receive up to \$100/week to purchase food at their local farmers markets (for up to 20 weeks)

# Your Vouchers

## FMNCP Market Voucher



For the purchase of fresh fruits and vegetables, nuts, eggs, dairy, meat, fish, and honey. Only at participating BC Farmers' Markets.

**Value: \$10**

**EXPIRES: DECEMBER 20, 2026**  
OR WHEN YOUR LOCAL FARMERS MARKET SEASON ENDS



**BC FARMERS' MARKET NUTRITION COUPON PROGRAM**

**\$10**  
NO CASH VALUE

Columbia Basin **trust**

**\$10**  
NO CASH VALUE



**BC FARMERS' MARKET NUTRITION COUPON PROGRAM**

**Vendors:** Redeem this voucher with your market manager.

**Market Managers:** Report redeemed vouchers on your FMNCP weekly reports. Mail vouchers back with your coupon packages.

**EXPIRES: DECEMBER 20, 2026**  
OR WHEN YOUR LOCAL FARMERS MARKET SEASON ENDS

# Administering the Farmers' Market Nutrition Coupon Program



Credit: BC Farmers' Market  
Trail & Thomas Nowaczynski

# At the Farmers Market



Credit: BC Farmers' Market  
Trail & Jess Clark

# Where Can You Redeem?

Vouchers can only be redeemed at BCAFM member markets

- Agri Park Farmers Market- Invermere
- Castlegar Farmers Market- **NEW**
- Cranbrook Farmers Market
- Creston Farmers Market
- Fernie Mountain Market
- Fruitvale's Incredible Farmers Market
- Golden Farmers Market
- Kaslo Saturday Market
- Kimberley Farmers Market
- Nakusp Farmers Market
- Nelson Farmers Market
- New Denver Community Market
- Revelstoke Farm & Craft Market
- Revelstoke Local Food Initiative
- Rossland's Incredible Farmers Market
- Trail's Incredible Farmers Market
- Valemount Farmers Market

Visit [www.bcfarmersmarkettrail.com](http://www.bcfarmersmarkettrail.com) to learn more about your local market

- Look for these signs
- Shop with your vouchers
- Vendors don't give change



# Eligible Items

- Fresh fruits and vegetables
- Herbs and food plants
- Eggs
- Nuts
- Dairy
- Meat/fish/poultry
- Honey

# Ineligible Items

- Bread and baked goods
- Jam/preserves
- Pickles
- Beef jerky/pepperoni
- Beverages
- Prepared/ready to eat foods

# Child Care Partner Responsibilities



- Redeem Vouchers
- Complete a survey at the end of the season
- Report any unused vouchers

# Next Steps:

- Submit agreement form
- Receive your vouchers
- Shop at participating markets
- Feed kids!
- Stay connected- Let us know about any issues or barriers you may be facing
- Complete a survey
- Count and report and unused vouchers at the end of the season



# Tools & Resources

Credit: BC Farmers' Market Trail  
& Thomas Nowaczynski

# Program Portal

**BC FARMERS' MARKETS**

**buyBC** | Search ... **SEARCH** | **GET UPDATES**

[Find a BC Farmers' Market](#) | [Why BC Farmers' Markets](#) | [Contact Us](#)

[For Markets & Vendors](#) | [Events](#) | [Membership](#) | [Coupon Program](#) | [About Us](#)

## Supporting Farmers' Markets

Farmers' markets are quintessentially grassroots – formed from the ground up as a collective of common interests, passions, and a desire to enjoy locally sourced food.

**WHY BC FARMERS' MARKETS**

- How It Works
- Where it Operates
- Buy Coupons
- Get Involved
  - Community Partners
  - Farmers' Markets
  - Individuals
  - Support the Program
- Partner Portal



Surrey Urban Farmers Market & Johann Vincent



## BC FARMERS' MARKET NUTRITION COUPON PROGRAM

# Thank You!

### Contact Us





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### Follow Us

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