



NOURISH



Hi everyone,
As the season winds down, we're sharing a few helpful reminders to support a smooth wrap-up. Inside, you'll find reporting deadlines, a reminder about our Gratitude Campaign, and a look ahead at our upcoming Giving Tuesday plans. Thank you for staying connected, and for your continued dedication to the families and communities you support.

Reminders

Farmers Markets

- **Next Steps:** Once your market has closed for the season, please mail all remaining coupons as soon as possible. After we receive them, we will
 1. Conduct our **audit**
 2. Send you a **financial summary** for approval
 3. Issue either a **final payment or an invoice** with payment options.
- **Vendor Report:** Due **December 1st**. Submit to nutrition@bcfarmersmarket.org

Your honorarium will not be paid out until this report is received.

Community Partners

- **Participant Survey:** Thank you for continuing to share our survey with your participants. There is both an [online](#) and [paper](#) version. Paper surveys can be mailed to: 208 - 1089 West Broadway Vancouver, BC V6H 1E5
- **Participant Report:** Due **December 1st**. Submit to nutrition@bcfarmersmarket.org

Your honorarium will not be paid out until this report is received.
- **Grant Report:** Required for all transportation grants and fruit & veggie vouchers. Due **December 1st**.

GIVING TUESDAY

We're excited to once again launch a Giving Tuesday campaign to help raise funds for additional coupons in 2026. This year, we'll be providing easy-to-use templates and prompts for your social channels and newsletters, so you can help inspire support in your community. Stay tuned—more details are coming in November.

2025 Gratitude Campaign

As we head toward the end of the season, it's time once again to show our appreciation to the Province of British Columbia for funding the FMNCP in 2025. Since funding is confirmed only year to year, your voices are essential in helping demonstrate the impact of the program and encouraging continued support into 2026.

Over the past 13 years, one thing has been clear: gratitude matters. When the Ministry of Health hears directly from markets, farmers, partners, and participants, they see just how valuable the FMNCP is in communities across the province. And because government funders rarely receive positive feedback, your thanks really stand out.

This is where you come in. Get creative with your gratitude! Letters, cards, posters, photos, or even a short video- personal touches go a long way. Share your stories, highlight the impact you've seen, and let the Ministry know why this program is worth celebrating and sustaining.

To spark some ideas, here are a few prompts:

- What's been your favourite part of the FMNCP this year?
- How did the program benefit you, your family, your market, or your farm?
- What difference did fresh, local food make in your community?

Thank you for helping us keep the FMNCP strong by sharing your gratitude and stories. Together, we can help ensure this program continues to grow and nourish communities into the future.

WHERE TO SEND IT?

Hon. Josie Osborne
Ministry of Health
PO Box 9050 Stn Prov Govt
Victoria, BC V8W 9E2

DIGITAL OPTION

Sending a physical letter is preferable, however you can email the letter instead:

Minister of Health: HLTH.Minister@gov.bc.ca

Please also send a copy to:

Deputy Minister of Health: hlth.dmoffice@gov.bc.ca
BC Association of Farmers' Markets: nutrition@bcfarmersmarket.org
Your local MLA: Find their email in the link below

In addition to our usual Gratitude Campaign, this year we are asking markets and community partners to invite your MLA to meet with you during the market season.

Invite them for a visit, a coffee, or a walk through the farmers market so they can see firsthand the impact of the Farmers Market Nutrition Coupon Program in their riding.

This in-person contact will help build valuable connections and strengthen our advocacy as we seek program funding in 2026.

FIND YOUR MLA HERE



Partner Spotlight: Encompass Support Services Society



This week, we're excited to feature our community partner, Encompass Support Services Society in Langley.

Their team recently used their Fruit and Vegetable vouchers to host a Take and Bake event, bringing participants together to prepare delicious apple crisps using fresh apples from the local farmers market.

It was a wonderful opportunity to build community, share skills, and enjoy healthy, seasonal food. Thank you to Encompass for sharing these photos with us and for the meaningful ways you continue to support families in your community!



Program Portal

What you'll find:

- ✓ Provincial dashboard of distribution and redemption
- ✓ ALL weekly reports
- ✓ Orientation slide deck and program operations manual
- ✓ Vendor and participant brochures and enrolment forms
- ✓ Grant applications
- ✓ Translations of farmers market produce
- ✓ Recipes and food literacy activities
- ✓ Coupon order form
- ✓ And more!

Program Portal

Get in Touch

Peter Leblanc- Program Manager
peter@bcfarmersmarket.org

Courtney Mastine- Kootenays and Columbia Basin Coordinator
courtney@bcfarmersmarket.org

Emily Lorenz- Vancouver Coastal, Sunshine Coast and Sea to Sky Coordinator
emily@bcfarmersmarket.org

Jutta Schoenhardt- North Coordinator
jutta@bcfarmersmarket.org

Quinn Kiewer- Senior Coordinator
quinn@bcfarmersmarket.org

Kerri Fulop- Vancouver Island and Gulf Islands Coordinator
kerri@bcfarmersmarket.org

Mandy Drescher- Interior Coordinator
mandy@bcfarmersmarket.org

Monica Grover- Metro Vancouver and Fraser Valley Coordinator
monica@bcfarmersmarket.org

BC FARMERS' MARKETS

nutrition@bcfarmersmarket.org

Our mailing address is:
#208-1089 West Broadway
Vancouver, BC V6H 1E5

GOOD FOOD ORGANIZATION
In alliance with Community Food Centres Canada 2025

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BC Farmers' Markets and our members largely operate on unceded Indigenous territories across the land now known as British Columbia. We welcome you to visit www.whose.land to learn which territory your local farmers' market is located on.

BCAFM expects professional and respectful behaviour from our members, stakeholders, and general public towards our staff and board. We will not tolerate harassment, swearing, bullying, or other disrespectful behaviours.

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You are receiving this email because you are associated with the nutrition coupon program.