# IOURISH



Hi everyone,

As the season winds down, we're sharing a few helpful reminders to support a smooth wrap-up. Inside, you'll find reporting deadlines, a reminder about our Gratitude Campaign, and a look ahead at our upcoming Giving Tuesday plans. Thank you for staying connected, and for your continued dedication to the families and communities you support.

### Reminders

### **Farmers Markets**

- Next Steps: Once your market has closed for the season, please mail all remaining coupons as soon as possible. After we receive them, we will
- 1. Conduct our audit 2. Send you a **financial summary** for 3. Issue either a **final payment or an**
- Vendor Report: Due December 1st.

invoice with payment options.

this report is received.

Your honorarium will not be paid out until

### Submit to nutrition@bcfarmersmarket.org

### **Community Partners**

- Participant Survey: Thank you for continuing to share our survey with your participants. There is both an online and paper version.
  - Paper surveys can be mailed to: 208 - 1089 West Broadway Vancouver, BC V6H 1E5
- Participant Report: Due December 1st. Submit to nutrition@bcfarmersmarket.org
- Your honorarium will not be paid out until
- **Grant Report**: Required for all transportation grants and fruit & veggie vouchers. Due December 1st.

this report is received.

# GIVINGTUESDAY

We're excited to once again launch a Giving Tuesday campaign to help raise funds for additional coupons in 2026. This year, we'll be providing easy-to-use templates and prompts for your social channels and newsletters, so you can help inspire support in your community. Stay tuned—more details are coming in November.

### 2025 Gratitude Campaign

As we head toward the end of the season, it's time once again to show our appreciation to the Province of British Columbia for funding the FMNCP in 2025. Since funding is confirmed only year to year, your voices are essential in helping demonstrate the impact of the program and encouraging continued support into 2026.

Over the past 13 years, one thing has been clear: gratitude matters. When the Ministry

of Health hears directly from markets, farmers, partners, and participants, they see just how valuable the FMNCP is in communities across the province. And because government funders rarely receive positive feedback, your thanks really stand out. This is where you come in. Get creative with your gratitude! Letters, cards, posters,

photos, or even a short video- personal touches go a long way. Share your stories, highlight the impact you've seen, and let the Ministry know why this program is worth celebrating and sustaining.

To spark some ideas, here are a few prompts:

- What's been your favourite part of the FMNCP this year?
- How did the program benefit you, your family, your market, or your farm? - What difference did fresh, local food make in your community?

Thank you for helping us keep the FMNCP strong by sharing your gratitude and stories. Together, we can help ensure this program continues to grow and nourish communities into the future.

WHERE TO SEND IT? Hon. Josie Osborne Ministry of Health

PO Box 9050 Stn Prov Govt Victoria, BC V8W 9E2

**DIGITAL OPTION** Sending a physical letter is preferable, however you can email the letter instead:

Minister of Health: <u>HLTH.Minister@gov.bc.ca</u>

Please also send a copy to:

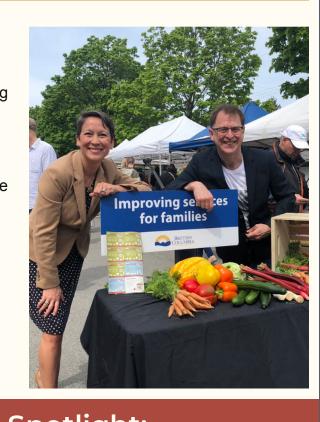
Deputy Minister of Health: hlth.dmoffice@gov.bc.ca BC Association of Farmers' Markets: nutrition@bcfarmersmarket.org Your local MLA: Find their email in the link below

In addition to our usual Gratitude Campaign, this year we are asking markets and community partners to invite your MLA to meet with you during the market season.

Invite them for a visit, a coffee, or a walk through the farmers market so they can see firsthand the impact of the Farmers Market Nutrition Coupon Program in their riding.

This in-person contact will help build valuable connections and strengthen our advocacy as we seek program funding in 2026.





### Partner Spotlight: **Encompass Support Services Society**



This week, we're excited to feature our community partner, Encompass Support Services Society in Langley.

Their team recently used their Fruit and Vegetable vouchers to host a Take and Bake event, bringing participants together to prepare delicious apple crisps using fresh apples from the local farmers market.

It was a wonderful opportunity to build community, share skills, and enjoy healthy, seasonal food. Thank you to Encompass for sharing these photos with us and for the meaningful ways you continue to support families in your community!



# Program Portal 🔗

# What you'll find:

- √ Provincial dashboard of distribution and redemption
- √ ALL weekly reports

operations manual

√ Vendor and participant brochures and enrolment forms

✓ Orientation slide deck and program

- √ Grant applications
  - √ Translations of farmers market produce
  - √ Recipes and food literacy activities √ Coupon order form
  - ✓ And more!

# **Program Portal**

# Get in Touch 📩

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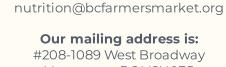
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farmers' market is located on.











BC Farmers' Markets and our members largely operate on unceded Indigenous territories across the land

now known as British Columbia. We welcome you to visit www.whose.land to learn which territory your local

BCAFM expects professional and respectful behaviour from our members, stakeholders, and general public towards our staff and board. We will not tolerate harassment, swearing, bullying, or other disrespectful behaviours. Copyright © 2024 BC Farmers' Markets, All rights reserved.