



## Employment Contract Opportunity

**Organization:** BC Association of Farmers' Markets (BCAFM)

**Role:** **RESEARCH ASSOCIATES:  
2023 BC Farmers' Market Economic Impact Study**

*4 Regional Positions Available:  
Vancouver Island, Northern BC, Southern Interior and Lower Mainland*

**Hours of Work:** Full Time for 16 weeks

**Compensation:** \$25 per hour

**Location:** Remote fieldwork

**Start Date:** May 22<sup>nd</sup>, 2023

**End Date:** September 11<sup>th</sup>, 2023

**Deadline to Apply:** **NOON Monday, March 20<sup>th</sup>, 2023**

**Websites:** [bcfarmersmarket.org](http://bcfarmersmarket.org)  
[bcfarmersmarkettrail.com](http://bcfarmersmarkettrail.com)

### About BC Association of Farmers' Markets

A provincial non-profit, the mission of BC Association of Farmers' Markets (BCAFM) is to support, develop and promote member farmers' markets across all regions of British Columbia. BCAFM is a unified voice for 145+ member farmers' markets, home to over 6,000+ farmers, food processors and artisans who share a common vision of 'BC Grow, Make, Bake'. In addition to many other exciting projects and initiatives, BCAFM is proud to lead the BC Farmers' Market Trail campaign and deliver the BC Farmers' Market Nutrition Coupon Program.

We actively encourage applications from members of groups with historical and/or current barriers to equity, including, but not limited to:

- First Nations, Métis and Inuit peoples, and all other Indigenous peoples;
- members of groups that commonly experience discrimination due to race, ancestry, colour, religion and/or spiritual beliefs, or place of origin;
- persons with visible and/or invisible (physical and/or mental) disabilities;
- persons who identify as women; and
- persons of marginalized sexual orientations, gender identities, and gender expressions.

### About the 2023 BC Farmers' Market Economic Impact Study

Over the summer of 2023, BCAFM in collaboration with study partner, Dr. David Connell at University of Northern BC (UNBC), will complete the 2023 BC Farmers' Market Economic Impact



Study of 65 member farmers' markets. The purpose of the study is to support the development of farmers' markets across the province. By collecting data about what customers spend and how many people attend, we can quantify the significant contributions of farmers' markets to their communities. Study results will also demonstrate the value of farmers' market to multiple stakeholders, while building on previous studies conducted in 2006 and 2012. The study will centre on completing market assessments, which involves a one-day, on-site study of customers while a participating farmers' market is operating. Our aim is to complete study assessments of farmers' markets of all types and sizes across the province.

### **About these Roles: RESEARCH ASSOCIATES (4 Regional Positions)**

- 1. Vancouver Island**
- 2. Northern BC**
- 3. Southern Interior**
- 4. Lower Mainland**

We are seeking **4 Research Associates** who will conduct on-site farmers' market assessments at assigned markets in their designated region. Research Associates are required to travel to designated farmers' markets and work with a team of farmers' market volunteers to collect study data. The Research Associates work under the direction of the study Project Manager.

### **PRIMARY RESPONSIBILITIES**

#### **On Site Market Assessments**

As a member of a team of 4 Research Associates, where each team member is located and working in a different assigned region in BC, each Research Associate will:

- Receive training in and conducts on-site market assessments in a region.
- Work with the Project Coordinator and farmers' markets to ensure the site and all required materials are properly organised.
- Work closely with an on-site team of 3 to 5 volunteers (volunteers are provided by each participating farmers' market).
- Collect high quality data according to the study protocols.
- Compile and enter data into Excel spreadsheets.
- Manage documentation of each assessment.
- Prepare draft reports for each market assessment.
- Manage and track expenses and resources.

**Performs other duties as required.**

### **REQUIRED QUALIFICATIONS**

- Minimum of 2 years of work or lived experience in a similar role
- Education or lived experience in field research or other related field
- Strong ability to manage multiple tasks and deadlines.
- Good working knowledge of Microsoft Word and Excel.



- Strong customer service skills.
- Effective communications skills, oral and written
- Flexible, enthusiastic, and collaborative work ethic.
- Enjoys working in a co-operative work environment.
- Ability to work remotely
- Access to a personal computer with reliable internet connection
- Ability to travel
- Flexible work schedule required, including work on weekends and evenings.
- Drivers license required.

#### **Desired Qualifications**

- Knowledgeable about local economic development.
- Knowledgeable about socio-economic assessments.
- Knowledgeable about farmers' markets and/or the local food sector in British Columbia.

#### **WHEN & HOW TO APPLY**

**DEADLINE to APPLY: NOON Monday, March 20<sup>th</sup>, 2023**

- Please send your resume in PDF format with your name in the title of the document, as well as a cover letter that includes why you are a great fit for this role to the following email address below. Please include this title in the email subject line:

**'Research Associate INDICATE REGION: 2023 FM Impact Study'**

Send to:

**[info@bcfarmersmarket.org](mailto:info@bcfarmersmarket.org)**

- Please note that interviews may be conducted during the recruitment period and only candidates invited for an interview will be contacted.

BCAFM is committed to be an equitable and inclusive employer with our hiring practices and organizational culture. We encourage applicants from all over British Columbia with diverse backgrounds, communities and lived experiences to apply.

Thank you very much for your interest in BC Farmers' Markets and this exciting research study.