



BC FARMERS' MARKET NUTRITION COUPON PROGRAM



The BC Farmers' Market Nutrition Coupon Program (FMNCP), is a healthy eating initiative that supports farmers' markets and strengthens food security across British Columbia.

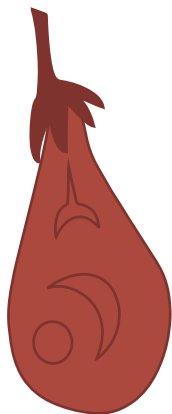
Where do people get coupons?

Community partner organizations provide coupons to lower-income families, pregnant people and seniors.

Who funds the program?

The BC Farmers' Market Nutrition Coupon Program is supported by the Province of British Columbia as well as other funders.

What can coupons be used to buy?



Green Coupons	Blue Coupons	Yellow Coupons
FRESH VEGETABLES, FRUITS & HERBS		
DAIRY & EGGS	→	→
NUTS	→	→
VEGETABLE & FRUIT PLANTS	→	→
	FISH, SEAFOOD & MEAT	
		HONEY

What should I do if someone offers coupons for my non-eligible items?

That is **not** allowed. Encourage them to look for vendors with eligible items. If a participant is insistent please let your market manager know.

Can I accept coupons and use them to purchase eligible items from fellow vendors?

No, that is strictly not allowed. The coupons cannot be sold or traded.

Why are the coupons only eligible for certain items?

The objective of the program is to support participants in accessing local, nutritious foods directly from BC farmers who sell at BC Farmers' Markets.



THANK YOU FOR FOLLOWING THE GUIDELINES!

This program has operated in over 90 BC communities with thousands of participants for over a decade.

We are focusing on maintaining the integrity of the program to ensure we are trusted with the program in your community and across the province.

You may benefit from this program.

People with coupons make additional cash purchases at the market which may directly benefit you, the market and your community.

Questions? Need more information?

**Ask your farmers' market organizer or contact us,
the BC Association of Farmers' Markets:**



nutrition@bcfarmersmarket.org



bcfarmersmarket.org/coupon-program