



BC ASSOCIATION OF
FARMERS' MARKETS

Annual Report 2015





Board of Directors

Jon Bell, President
 Wylie Bystedt, Vice President
 Bruce Fatkin, Treasurer
 Erna Jensen, Secretary
 Helen Fathers, Director (absent in photo)
 Ron Tamis, Director (Mar. 2013-Nov. 2015)
 Rubina Jamal, Director
 James Macdonald, Director (appointed)
 Cat Majors, Director
 Shankar Raina, Director

The BCAFM would like to thank Ron Tamis for his work with the Board over the last two years. Best wishes to you in the fields Ron!

Staff

Elizabeth Quinn, Executive Director
 Peter Leblanc, Program Manager, FMNCP
 (absent in photo)
 Georgia Stanley, Manager of Membership
 & Communications
 Vimi Sian, FMNCP Communications &
 Administration Coordinator
 Anice Wong, Programs & Outreach
 Coordinator

In 2015, we said farewell to Emily Atkinson and Pam Lim who are both currently pursuing Masters degrees. A warm welcome to Vimi Sian and Anice Wong who joined the team in the summer.

The logo is a green shield-shaped emblem. Inside the shield, the text "BC Association of Farmers' Markets" is written in a white, hand-drawn, chalk-like font. The words are stacked: "BC Association" on the top line, "of Farmers'" on the second line, and "Markets" on the third line. At the bottom of the shield, there is a small, white, hand-drawn illustration of a mountain peak.

BC Association of Farmers' Markets

Mission

To support, develop and promote farmers' markets in British Columbia.

Purposes

- To support British Columbia producers of agricultural products, food products, and crafts
- To promote, educate, encourage, develop and support farmers' markets in the communities of BC
- To educate the public to choose healthy British Columbia grown agricultural products to ensure a secure food system, to reduce the carbon footprint and to ensure the viability of farming into the future
- To represent the farmers' markets of BC in all matters in which they are generally interested
- To advocate to industry, government, agencies, commissions and boards on matters which impact and interest the members

President's Report

This year, 2015, showed no signs of slowing the public's desire to better understand where their food comes from, and, to support small businesses at their local farmers' markets. This growth in popularity has continued to expand our sector with welcomed financial support.

The board is aware that growth and attention bring new responsibility. It is with this in mind that the board took great strides towards achieving the long time goal of developing a crisis preparedness strategy this past year. Board and staff members worked on this at our 2015 fall planning session, and are pleased to offer members a half-day Crisis Communications Training and Simulation at the 2016 Conference.

2015-16 has seen the board shift more clearly into a governance role. We developed the Nomination Task Force, President's Task Force, in addition to the standing Policy and Finance Committees, as well as policies on Board Roles and Responsibilities. It is our hope that these will allow both board members and staff to go about their work with more clarity and better support.

Over the last year the BCAFM has provided exemplary training via webinars and in-person workshops to further the economic viability of member markets. I've personally been privy to positive feedback in that regard. The FMNCP is thriving and attracting new community funding partners. Funding agencies and governments, including BC Ministries of Health and Agriculture, and Vancity, now look upon BCAFM as a valuable partner, capable of managing finances, delivering programs and having a positive impact in municipalities and the rural community.

I believe that the future of farmer's markets is based largely upon the trust and confidence our customers have in vendors at our member markets, and of course we rely on customers

coming back to purchase more. That trust has taken time to develop and mature, but it only takes one poor experience to destroy customer satisfaction. I like to define this relationship between vendor and customer as "face certification." Customers have the unique opportunity to ask questions and to evaluate what they are about to purchase. One of the ways to foster this relationship is by following the BCAFM's guidelines, such as "Make it, Bake it, Grow it" and "Marketsafe." Providing safe local foods, whether fresh or processed value-added, is a goal that all markets should attain.

After six years on the BCAFM Board, I'm looking forward to passing the torch. I have watched the board evolve from a hands-on working board, to a policy and governance focused board. I am also looking forward to continuing my involvement in an advisory capacity and hope to continue to be of help to the BCAFM in any way that I can. It has been satisfying and rewarding to work with the board, staff, and member markets. As a farmers' market vendor and Board member, I am proud of the dedication and skills of the BCAFM Board and staff. Best wishes to all of you for successful 2016 season.

Jon Bell
BCAFM President



Jon Bell, President, and Elizabeth Quinn, Executive Director.



Executive Director's Report

The BCAFM Board of Directors and staff have had a terrific year with many accomplishments and successes. We've grown significantly since my work with the BCAFM began over seven years ago now, and we have increased our capacity to serve members, deliver programs, and develop lasting and collaborative relationships with funders and other stakeholders. The Board and staff are constantly thinking about how we can better support the Farmers' Market sector, who we can align with to achieve our mission and how to improve our programs.

Together, the Board and staff have developed the following strategic goals for the BCAFM in 2014- 2016:

- Effective advocates and communicators of local food security and culture
- Trusted supporter of transparency and clarity in the market place
- Value-builder through member outreach and engagement in all regions
- Independent generator of unrestricted revenue
- Use Imagine Canada Standards Program as a guide to develop organization

During the period of our strategic plan we have launched several new initiatives including two province-wide Buy Local campaigns, and the development of B.C.'s first ever Market Management Certificate program, which builds on the learning gained over several years of Strengthening Farmers' Markets workshops and webinars.

Board and staff have focused on developing policies and procedures to strengthen governance and organizational processes, bringing clarity to our individual roles and responsibilities.

Soon the newly updated "Effective Leadership Through Better Governance" manual will be available to members. This fantastic resource

will provide farmers' markets with governance best practices in a relevant and user-friendly format.

2015 marked the fourth year of the Farmers' Market Nutrition Coupon Program (FMNCP), with the program now extending into 48 B.C. communities. This program has been a game changer for the BCAFM, by providing stable core-funding, and giving participating farmers' markets the opportunity to increase access to healthy food for families and seniors in need. The benefits of this program are far-reaching and it is a pleasure to watch the relationships between all those involved take root and grow.

Last but not least, after six years of loyal and devoted service we will reluctantly say farewell to two excellent board members, Jon Bell, President, and Cat Majors, Director at large. Both Jon and Cat have contributed their passion and professionalism to the association, and to farmers' markets throughout the province. Thank you, Jon and Cat, from all the staff!

Both the Board of Directors and staff members are exemplary and we are fortunate to have such a great team working on behalf of farmers' markets, small farms, food artisans and crafters.

Wishing all our members the greatest success,

Elizabeth Quinn
BCAFM Executive Director

Membership Report

In 2015 the BCAFM proudly represented 107 member organizations that operated over 130 farmers' markets. We received many new applications in 2015, and with the help of the membership committee we welcomed 12 new markets from communities across BC, all the way from Haida Gwaii to the Kootenays.

Welcome to our new members in 2015:

- Cannery Farmers' Market (Gulf of Georgia Cannery Society)
- Chemainus Wednesday Market
- Nakusp Farmers' Market Association
- Old Fire Hall Collective Farmers' Market
- Denman Island Farmers' Market
- Kimberley Farmers Market
- Interlakes Farmers Market (Interlakes Economic Association)
- Deroche Farmers Market Association
- Cumberland Village Market
- Graham Island East Coast Farmers Institute
 - Masset Farmers' Market
 - Queen Charlotte Farmers' Market
 - Sandspit Farmers Market

We saw a growth in the number of winter markets operating this year, with 27 member markets offering local food and goods through the winter. There is now at least one winter farmers' market operating in each region of the province (and Northern BC is keeping up with four!)

The size of member farmers' markets in 2015 ranged from micro- markets with as few as six vendors, to extra large markets with over 150 vendors. The average number of vendors at the market was 35, and the need for more farmers at markets continues, with 86% of member markets saying they needed more farmer vendors. The most needed products are cheese (83%), nuts, (69%), and meat (64%).

Now in our second year of liquor sales, over 35 member markets are supporting the "farm to glass" movement, with a great variety of liquor vendors selling products derived from BC farm product, like honey mead, grain and potato vodka, and blackberry wine.

We are fortunate at the BCAFM to have a very engaged membership – we know this from attendance at our AGM, elections, and high program participation rates. Thank you for your engagement, contribution, and work you do to strengthen communities, food security, and local food systems in all corners of the province. It is a pleasure to work with such a dedicated and passionate group of people and organizations.

Georgia Stanley
Manager, Membership and Communications



Monica Hofer from Comox Valley Family Services Association, Vickey Brown, Executive Director of the Comox Valley Farmers' Market, and Georgia Stanley at the Comox Valley Farmers' Market.

Farmers' Market Nutrition Coupon Program (FMNCP) Report

From 2012 to 2015, the Farmers Market Nutrition Coupon program has quadrupled in size from 21 communities to 48 communities. And the number of participants has also skyrocketed from 1500 to 2,774.

We have planned for the program to grow each year through our funding with the Ministry of Health. However, the demand for the program exceeds our current funding. We are buoyed by how the local community has stepped up in a big way to support even more families. In 12 communities, an additional \$44,795 has been raised, adding over 185 families and seniors into the program.

The impact on markets and communities is far-reaching and deep.

The program builds bridges in the community, bringing more and new people to the market. In particular, we have engagement with both rural and urban First Nations and Aboriginal communities in 21 of our communities.

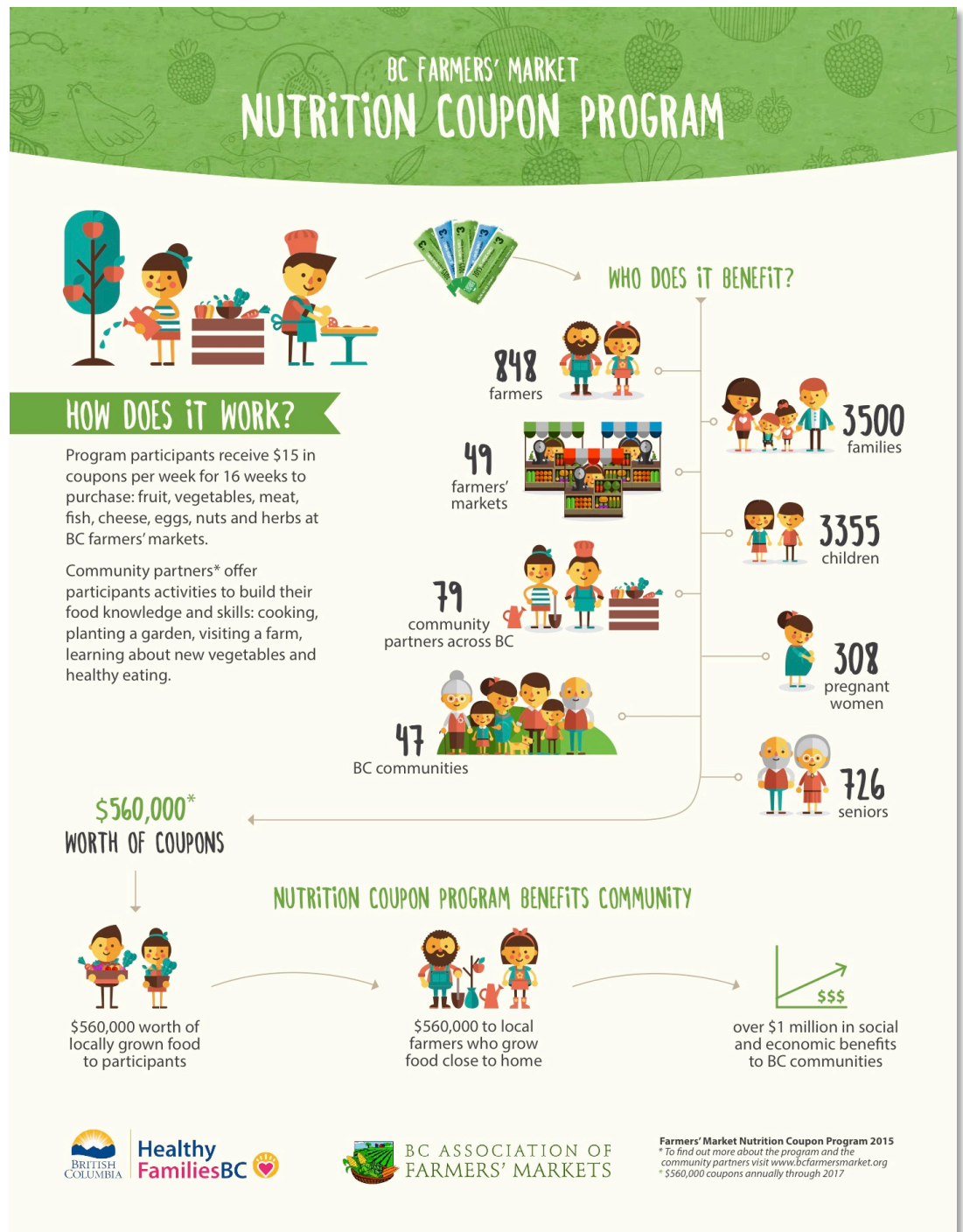
Our farmers are benefiting. On average, each participant is spending an additional \$5 at the market each week. This adds up to over \$200,000 more dollars spent at markets throughout the season.

Peter Leblanc,
Farmers' Market Nutrition Coupon
Program Manager

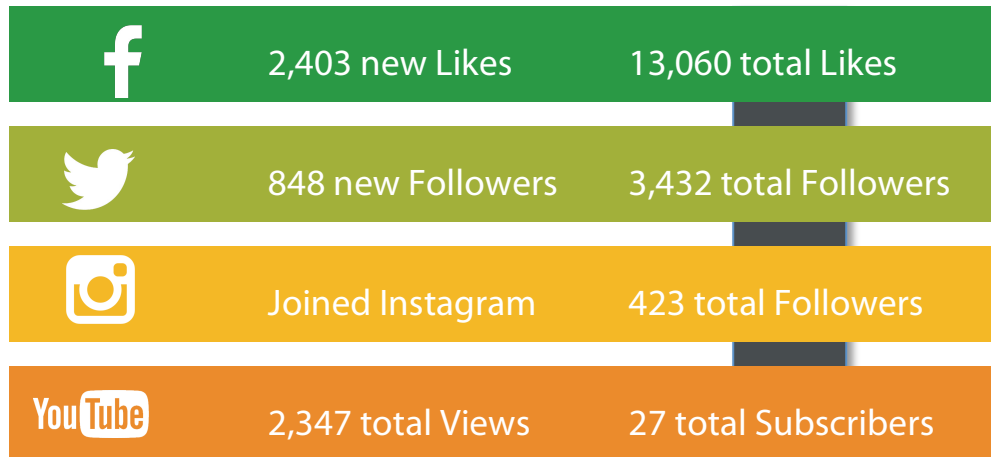


In September, the BCAFM received a Community Partner Award from Burnaby Family Life recognizing the health benefits for recipients in their Pre & Post Natal Services program.

Farmers' Market Nutrition Coupon Program (FMNCP)



Public Awareness & Promotion



16,942 total reach



2015-2016 Farmers' Market Directory

Our Farmers' Market Directory lists all our member markets with their schedules, locations, and contact information.

- 15,800 copies were printed
- 8,100+ copies were distributed to 91 member markets
- 7,500+ copies were distributed to 31 tourism centres across BC



Buy Local

#MeetMyMarket Campaign

Meet My Market was a multi-faceted campaign, which encouraged customers to shop at BC farmers' markets through traditional and social media, advertising, and public relations. It provided incentives to loyal farmers' market customers to bring their friends to their favourite farmers' market, and engaged thousands of British Columbians in order to increase sales at BC farmers' markets.

The campaign involved BCAFM staff, contractors, and 77 member farmers' markets that formally signed up to participate. BC businesses and agricultural organizations (including Vancity Credit Union, We Heart Local, Edible Vancouver and Wine Country Magazine, Glenmore Printing, and Sparkling Hill Resort) also participated. Global TV also ran an ad campaign and a Public Service Announcement.



Buy Local Funding announcement at the Main Street Farmers' Market in Vancouver. (L-R) Elizabeth Quinn, BCAFM Executive Director; Honourable Norm Letnick, BC Minister of Agriculture; Moira Teevan, Vancity Credit Union; Jon Bell, BCAFM President.

To evaluate the campaign impact on vendor sales, data was compared at six participating member markets between 2014 and 2015. We found:

- 11.76 % increase in vendor sales between June and September of 2014 and 2015

2,488+
contest entries
at farmers'
markets

75
Earned
Media
Stories



Winning photo by Jain A. of her haul from the Duncan Farmers' Market.

423
contest
entries via
social media

7,399,100
impressions
from campaign
video



120
Poetry
Contest
Entries

22
Media
Stories

17+
Events
Across BC

600
T-shirts
Distributed

Farmers Appreciation Week September 12-19, 2015

The sixth annual Farmers Appreciation Week celebrated BC farmers, agriculture and local food. Special events took place at farmers' markets across the province to mark the occasion, including musical tributes, parades and corn roasts.

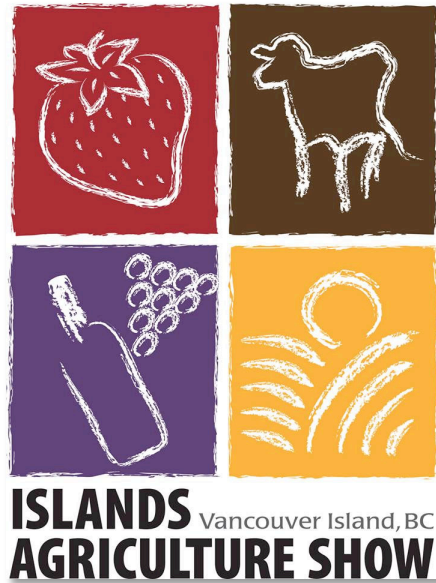
This year, with the support of the Metro Vancouver Agriculture Awareness Grant, we created educational materials to raise awareness of the contributions BC farmers make to food security in BC. 4400 postcards were distributed to 60 Vancity branches and 28 member markets throughout the Lower Mainland. TransLink also broadcasted an ad on their station monitors every six minutes for 22 hours/day during Farmers Appreciation Week, and Edible Vancouver and the Tyee ran Farmers Appreciation Week ads.

Ode To A Farmer Poetry Contest

As part of Farmers Appreciation Week, the BCAFM invited British Columbians to submit their original agriculture themed poems to honour local farmers. We received 120 entries from writers of all levels across the province. Taylor Theodore from Langley, B.C. was the grand prizewinner with her poem "Ode to a Farmer, From His Love." She won \$150 to spend at her local farmers' market.



Members of the Surrey Urban Farmers Market team sporting Farmers Appreciation Week t-shirts.



Pacific Agriculture Show

In January, the BCAFM participated in the Pacific Agriculture Show in Abbotsford. The largest agricultural themed tradeshow in BC, it showcases the latest and most innovative equipment and technology for the agriculture industry.

The show allows the BCAFM to meet with local farmers interested in selling at farmers' markets, discuss challenges and successes with existing vendors, and catch up with our longtime friends in the farmers' market community.

Island Agriculture Show

Once again, the BCAFM took part in the Islands Agriculture Show in Duncan, the only agricultural trade show and conference serving the farm and food community on Vancouver Island, Coast and Gulf Islands. It brings together farmers, rural landowners, farm organizations, equipment dealers, and service providers.

Feast of Fields

In September, the BCAFM was invited to participate in Feast of Fields, an annual fundraiser for FarmFolk CityFolk. The outdoor event at UBC Farm featured the tastes of BC's best chefs, farmers, fishers, ranchers, food artisans, vintners, brewers, distillers, and more! The event highlights the connection between farmer and chef, field and table, and farm folks and city folks.

The event allowed the BCAFM to chat with foodies and promote Farmers Appreciation Week in BC.

Training and Professional Development



BCAFM Annual Conference

Thank you to all those who came out to Cowichan Bay to attend our annual conference! The three day event brought together over 120 farmers' market organizers, growers, small scale food processors, artisans, and agricultural and community leaders.

The theme of the conference was "Thrive!" and sessions covered food systems thinking, how to involve indigenous food champions at markets, working with your local government, food co-ops and online marketplaces.

Photo: Cat Majors, President of Armstrong Farmers' Market, winner of Medium Farmers' Market of the Year, and Jon Bell, BCAFm President.

Farmers' Market Awards

In celebration of all those who made outstanding contributions to the farmers' market sector, we held our second annual Farmers' Market Awards. Congratulations to the following winners:

Rossland Mountain Market

Small Farmers' Market of the Year

Armstrong Farmers' Market

Medium Farmers' Market of the Year

Comox Valley Farmers' Market

Large Farmers' Market of the Year

Ingrid Baron

Vernon Farmers' Market

Market Manager of the Year

Mackin Creek Farm

Williams Lake

Vendor of the Year

Greg Faraci

Powell River Open Air Market

Volunteer of the Year



Strengthening Farmers' Markets and the Market Management Certificate Program

2015 marked the fourth year of the Strengthening Farmers' Markets Program, an initiative offering professional development and training opportunities to farmers' market boards and managers through a series of webinars and workshops. The purpose of the program is to support and encourage member markets to adopt best practices in farmers' market and non-profit, leadership and management skills, while providing an opportunity for members to share and learn from each other.

We started the year off with "Hot Button Legal and Governance Issues," a webinar led by Margaret Mason LLB, an expert in non-profit law and governance. Following this we offered two workshops to members on "Not-for-Profit Financial Essentials" as well as MarketSafe, a food safety training program designed for the farmers' market environment.

In the Fall of 2015, the BCAFM launched our first-ever Market Management Certificate Program with Michelle Wolf of Whole Green Heart, which includes 10 webinars and Q & A sessions. The enthusiasm and enrolment rate have exceeded our expectations. Topics covered included market management best practices, vendorship, financial sustainability, non-profit legal issues, outreach, and management skills. An additional four in-person workshops will be offered in 2016.

In total, 47 people from 25 markets signed up for the full program, including one farmers' market in Ontario and three in Washington State. An additional 17 people from seven other markets participated in individual sessions.

The Market Management Certificate Program is part of the Strengthening Farmers' Markets series and funded in part by Vancity.

Board Governance Manual

Successful farmers' markets need strong leaders at the helm. For this reason, we are always thinking of ways to continually encourage the best leadership skills possible in farmers' market board members. One of the ways the BCAFM has done this over the years is through our Farmers' Market Board Governance Manual.

The origins of this document date back to 2006, when the goal of developing a board member training manual was identified as part of the B.C. farmers' market sector strategic plan. In 2010 the first edition of the board governance manual was developed and over 150 manuals were sold to BCAFM members. After five years of change and growth in our sector, we set out to update the manual to suite the current needs and challenges of non-profit farmer' market boards. In early 2016, the second edition of the manual will be published and full of everything you'll need to know to be an effective leader - whether you are small or large, starting out or well into operation.

We understand that governance is a process and takes time. We hope this manual will help to guide and support you through the process.

"Governance is the process of providing strategic leadership to an organization and involves setting direction, making policy and strategy decisions, overseeing and monitoring organizational performance, and ensuring overall accountability. Good governance can help ensure the health, vitality, longevity, and sustainability of an organization and its members."

- Effective Leadership through Better Governance Manual, BCAFM 2016

Vendor Insurance Program

In early 2015 the BCAFM developed the Vendor Insurance Program, and secured a group insurance plan that offers affordable commercial general liability options to farmers' market vendors. The program is designed to help vendors grow and protect their businesses, while supporting member markets in doing the same.

By joining the BCAFM's Vendor Insurance Program, vendors receive access to a group rate on Commercial General Liability Insurance. Annual premiums **start at \$150.00** with a \$5 million Limit of Liability Protection.

This is an exclusive program that has been arranged through **Western Financial Group** and covers vendor sales, online sales within Canada, wholesales and etc. - not just at markets. In order to be eligible, vendors must make the majority of their income at farmers' markets.

In 2015, 153 farmers' market vendors across the province joined the Vendor Insurance Program.

Based on feedback from member markets and vendors, the BCAFM and Western Financial Group will continue to work together to improve and streamline the process for vendors, insurers and BCAFM staff.



Fat Chili Farm, Duncan Farmers' Market



Saddoon's Iraqi Kitchen, Duncan Farmers' Market

Advocacy

The BCAFM is proud to be the voice of BC farmers' markets and advocate for them to various audiences. Here's a sampling of the work we did in 2015:

Committee Participation

- Provincial Healthy Eating Strategy Leadership Council, an initiative of the Ministry of Health's Healthy Living & Health Promotion Branch
- Minister of Agriculture's Agrifood Advisory Committee
- MarketSafe Steering Committee

Presentations and Outreach

- Select Standing Committee on Finance and Government Services
- Small Business BC's Get Ready for Farmers, Food, Pop-up and Craft Markets seminar
- Ontario Fruit and Vegetable Convention: Innovation at Farmers' Markets

- BC Farm Writers' Association's Speaker's Panel & AGM
- Sponsored the We Heart Local Awards, and initiated a new category - *Favourite Farmers' Market*

Government

- Provided feedback to the BC Minister of Agriculture on the needs of the farmers' market sector
- Presented to the BC Ministry of Health on the impacts of the Farmers' Market Nutrition Coupon Program
- Provided input and feedback to the BC Centre for Disease Control regarding the 2016 Guidelines for Sale of Foods at Temporary Markets
- Participated in Ag Day at the BC Legislature, an event of the BC Agriculture Council



Elizabeth Quinn, Executive Director, and BC Minister of Agriculture, Norm Letnick.



(R) Jon Bell, President, participating on a Small Business BC panel discussion.

2015 BCAFM Voting Members

Below is a list of all 2015 BCAFM voting members who help run 125+ farmers' markets in BC.

Abbotsford Farm and Country Market Society
Agassiz Farm Fresh Market
All Organic Farmers Market
Armstrong Farmers' Market
Artisan Farmers Market Society
Barriere Farmers' Market
Blind Bay Farmers Market
Bowen Road Farmers Market Society
Bulkley Valley Farmers' Market Association
Canada Mortgage and Housing Corp.
Cedar Farmers Market Agricultural Society
Celist Hall Farmers Market Society
Centre for Sustainable Food Systems at UBC Farm
Chase Farm and Craft Market
Chemainus & District Chamber of Commerce
Chetwynd Farmers Market
Clearwater Farmers Market
Comox Valley Farmers Market Association
Coquitlam Farmers Market Society
Cranbrook Farmers' Market Society
Creston Valley Food Action Coalition
Cumberland Village Market
Dawson Creek Farmers' Market Association
Denman Island Farmers' Market
Deroche Farmers Market Society
Downtown Chilliwack Farmers' Market
Duncan Farmers' Market
Errington Farmers' Market
Fairfield Community Market Society
Ferne Mountain Market
Fort Langley Village Farmers' Market Society
Fort St. James Farmers' Market Association
Fort St. John Farmers' Market Association
Gibsons Community Building Society
Gibsons Landing Sunday Market Society
Golden Farmers Market
Graham Island East Coast Farmers Institute
Grand Forks Farmers' Market Society
Gulf of Georgia Cannery Society
Haney Farmers Market Society
Harvest-Cariboo Agricultural Producers' Association
Hazelton Farmers' Market Society
Healthy Options for People and the Earth
Hedley Farmers Market
Interlakes Economic Association
Invermere Farmers' Market
Italian Cultural Centre Society
Jaffray-Baynes Lake Farmers Market
James Bay Market Society
Kamloops Regional Farmers' Market Society
Kelowna Farmers' Market
Ladner Village Market
Ladysmith Chamber of Commerce

Lake Country Farmers Market Association
Langley Community Farmers Market Society
Luxton Station Market Society
Lytton Two Rivers Farmers' Market
Metchosin Producers Association
Mission City Farmers Market Society
Nakusp Farmers Market Association
Nanaimo Downtown Market Society
Naramata Community Market Society
New Denver Community Market Society
Nicola Valley Farmers Market
North Kootenay Lake Arts and Heritage Council
North Saanich Food for the Future Society
Oaklands Sunset Market (Oaklands Community Association)
Old Fire Hall Collective Society
Osoyoos Market on Main
Parksville & District Historical Society
Pemberton Farmers' Market Association
Peninsula Country Market Society
Penticton Farmers' Market
Pier Street Farmers' Market
Powell River Open Air Farmers' Market
Prince George Farmers' Market Association
Qualicum Beach Farmers Market
Revelstoke Farm and Craft Market
Richmond Agricultural & Industrial Society
Roberts Creek Farm Gate Market
Rossland Mountain Market
Royal City Farmers Market Association
Salmonberry Trading Co. Society
Salt Spring Community Market Society
Sechelt Farmers' & Artisans' Market Association
Shuswap Farm and Craft Market
Skeena Valley Farmers' Market Association
Sooke Country Market
Sorrento Village Farmers Market
South Cariboo Farmers Market
Sparwood Farmers Market Society
Spirit Square Farmers' Market
Squamish Farmers' Market Association
Sun Peaks and Region Farmers' Market
Surrey Urban Farmers Market Association
Ukee Public Market Society
Unitarian Church of Vancouver
Valemount Farmers' Market / Robson Valley Growers
Vanderhoof Farmers' Market
Vernon Farmers Market
Wells and Area Community Association
West Kootenay EcoSociety
Whistler Farmers' Market
White Rock Farmers' Market Society
Wildsight Kimberly/Cranbrook
Your Local Farmers Market Society

BC Association of Farmers' Markets
Financial Statements
As at December 31, 2015

Financial Statements

BC Association of Farmers' Markets

Statement of Financial Position

As at December 31, 2015

	2015	2014
ASSETS		
Current Assets		
Cash	\$ 187,829	\$ 39,700
Accounts Receivable	35,866	45,950
Total Current Assets	223,695	85,650
Investments	2,088,900	3,142,178
Total Assets	<u>\$ 2,312,595</u>	<u>\$ 3,227,828</u>
LIABILITIES		
Current Liabilities		
Accounts Payable	\$ 10,091	\$ 9,319
Accrued Liabilities	8,026	7,869
Total Current Liabilities	18,117	17,188
Deferred Contributions	1,828,551	2,611,037
NET ASSETS		
Net Assets Internally Restricted for Operations	\$ 76,400	\$ -
Unrestricted Net Assets	389,527	599,603
Total Liabilities and Net Assets	<u>\$ 2,312,595</u>	<u>\$ 3,227,828</u>

Financial Statements (cont.)

BC Association of Farmers' Markets

Statement of Operations

For The Year Ended December 31, 2015

	2015	2014
Revenues		
Coupon Program	\$ 785,022	\$ 763,570
Vancity	30,424	23,721
Ministry of Agriculture (Buy Local Campaign)	43,715	15,000
Promotional	78,798	201,094
Fee-for-Service	133,011	172,968
Membership	34,630	27,335
Investment Income	53,168	54,386
Other	13,456	10,310
Total Revenues	\$ 1,172,224	\$ 1,268,384
Expenditures		
Coupon Program	\$ 785,022	\$ 763,570
Vancity	30,424	23,721
Ministry of Agriculture (Buy Local Campaign)	43,715	15,000
Promotional	139,704	213,429
Salaries and Benefits	89,041	78,552
Board Business and Travel	20,730	18,749
Office	25,461	23,624
Total Expenditures	\$ 1,134,097	\$ 1,136,645
Excess of Revenue over Expenditures	\$ 38,127	\$ 131,739



Thank you to the following funders
for your continued support!





Thank you!

FMNCP Community Funders



Philip and Muriel Berman Foundation

Squamish Savings (Squamish, Pemberton)

Cowichan Green Community Society

Farm to Fork Fundraiser

Rotary Club of Terrace

Sechelt Farmers' & Artisan Market

Roberts Creek Farm Gate Market

Gibson Friday Farmers' Market

Lytton First Nation

White Rock Farmers' Market

Parksville/Qualicum Health Unit, Island Health

Port Alberni Health Unit Island Health



Questions? Contact Us!

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