



BC ASSOCIATION OF
FARMERS' MARKETS



BC Farmers' Market Trail Launched

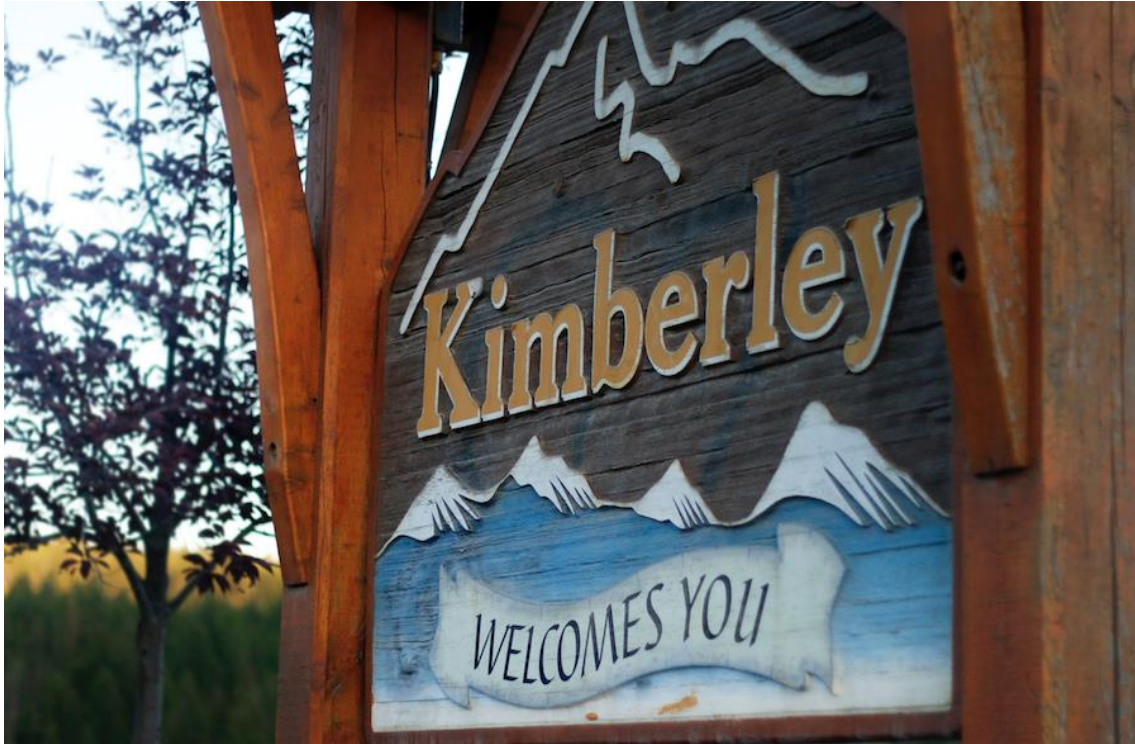
Have you seen it? The new [BC Farmer's Market Trail](#) website is launched! This new and improved online market finder is user-friendly for consumers, locals, and tourists and offers all of the info they need to explore 145+ BCAFM member farmers' markets across BC. Explore [the website](#), and use this great new tool to promote your market!

This year, with support from Destination BC's Co-Marketing Partnership Program and regional partners, including Columbia Basin Trust and Kootenay Rockies Tourism, the [Kootenay Rockies & Columbia Basin](#) region is highlighted on the website. The BCAFM plans to showcase



member farmers' markets in all of BC's unique regions over the coming years, and is actively seeking out new regional partners and funders.

Save the Date! March 8-10, 2019



BCAFM Conference Heads East to Kimberley/Cranbrook

We're excited to announce that our annual conference is traveling to the Kootenay Rockies & Columbia Basin region for the very first time, with support from our presenting sponsor, [Columbia Basin Trust](#)! We hope to see you there. More details to come soon.

Resources and Opportunities

Provincial Sales Tax (PST)

If vendors regularly sell taxable goods at public markets, they may need to register to collect Provincial Sales Tax (PST). If vendors are not sure if the goods or services they sell are taxable, or if they're not sure they meet the criteria to qualify as a small seller, find out more [here](#).

REMINDER: BC Societies Act - Transition by Nov 28, 2018

The deadline to transition is **November 28, 2018**. The new act includes significant updates to allow for more flexibility in how societies operate, while still protecting the public interest.

- [Learn more](#) about the new Societies Act and how to transition

News You Can Use

- ❑ [Organic Labelling Policy Changes](#) - effective as of September 1, 2018
- ❑ [Destination BC: Remarkable Experiences Program](#) - an opportunity to strengthen your market and customers' experience. Various dates and regions of BC in October and November
- ❑ [Columbia Basin Trust's Food & Buyers Expo](#) - November 29, 2018

BCAFM Out and About



Photo: Jennifer from the Granville Island Farmers Market joining BCAFm at PNE's Ag in the City.

UPCOMING EVENTS:

- ❑ Sept 23: [Mid-Autumn Harvest Fest](#) (Coquitlam)
- ❑ Oct 17-18: [3rd Annual Indigenous Agriculture Forum](#) (Kamloops)
- ❑ Oct 20: [KPU Farm School](#) presentation on Best Practices for Selling at BC Farmers' Markets (Richmond)
- ❑ March 8-10: [BC Farmers' Market Conference](#) (Cranbrook/Kimberley)

WHERE WE'VE BEEN:

- ❑ Aug 31 + Sept 1: [PNE's Ag in the City](#) (Vancouver)
- ❑ Aug 11: [City of Richmond's Farm Fest at Garden City Lands](#) (Richmond)
- ❑ July 26: [UBC Farm School](#) presentation on Best Practices for Selling at BC Farmers' Markets (Vancouver)
- ❑ April 12: [Investment Agriculture Foundation showcase](#) (Abbotsford)
- ❑ Multiple site visits to your markets and coupon program partners all across BC

BCAFM IN THE MEDIA

- Sept 15: Right Sizing, [B.C.'s Farmers' Markets Connect Communities, Strengthen Economies](#)
 - Sept 13: Revelstoke Mountaineer, [BC Association of Farmers' Markets new online tool connects people to farmers' markets](#)
 - Aug 19: Victoria News, [BC Farmers' Market Trail a one-stop virtual guide to the goods](#)
 - July issue: Country Life in BC, [Top 10 list for market success \(pg. 32\)](#)
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Photo: Surrey Urban Farmers' Market.

Tell Us About Your Fall Events

Are you celebrating the harvest at your farmers' market? Let us know! BCAFM is always happy to mention events taking place at member farmers' markets on social media. If you have events to share, please email info@bcfarmersmarket.org and include the event name, date, time, a brief description of the event, and web link.

Safety Tip

Weigh It Down!

You never know what Mother Nature will bring. Be prepared for sudden weather changes and don't forget to weigh down tents!

You don't need fancy tent weights or sandbags. Just make sure it's something heavy so the tent won't fly away or that no one will trip over it - like a giant zucchini!



Member Farmers' Market Highlight



New West Farmers Market - Pie for Pride

To celebrate Pride Week, the New West Farmers Market held their annual bake off, **Pie for Pride**, last month! Judges included the city's mayor, the New West Police Department, and other community partners. All slices sold raised funds for the New West Pride Society.

Marketing Tip



Manage Your HELLOBC.COM Listing

HelloBC.com, Destination BC's website listing must-see attractions and events in our province, has partnered with Trip Advisor to enhance BC tourism content. Get your farmers' market listed on the site and let tourists and locals know how to find you. First, ensure that you have [claimed](#) and updated your TripAdvisor listing. Next, [register](#) to the Destination BC Tourism Business Portal. Follow the instructions to create your business account and update your listing with additional information such as your website and social media accounts. There is no cost to have your market listed on the website. More details [here](#).

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